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August 28, 1992
Contact: Rosemary Harty

U.S. TEACHERS EARN MORE, BUT IS IT ENOUGH? -- Average schoolteacher salaries have increased by 3.6 percent in the last year, according to a report by the American Federation of Teachers. But the teachers' union doesn't believe salaries for educators have risen as much as they should. Roger Coy, director of the University of Dayton's Educational Placement Service, agrees. "I don't think there's any doubt that salaries have increased," Coy said. "But I don't think you could ever pay a good teacher enough because of the tremendous effect he or she has on a child's life."

Coy said one reason teacher salaries lag behind other professions is the way public schools are funded, through tax levies. Also, Coy said, the public needs to become more aware of what a teacher's job entails. Most teachers, however, see a fringe benefit to their job that continues to win their dedication. "It's the young people they're shaping," Coy said. "The people who come back years later, shake your hand and thank you." Coy should know: he earned \$3,800 a year in his first teaching job.

Contact **Roger Coy** at (513) 229-4146.

WOODY AND MIA AND "HUSBANDS AND WIVES" — Tri-Star Pictures is banking on the controversy in Woody Allen's personal life to boost public interest in "Husbands and Wives," Allen's new film. The release date has been moved up to Sept. 18, and the film will open in markets all across the country. How will the viewing public react? "If he starts alibiing for himself in his films, he runs the risk of losing his loyal audience," says F. Anthony Macklin, associate professor of English at the University of Dayton and former editor of *Film Heritage* magazine. "He probably has already lost middle America, but he only had them in a very tentative way. Whatever his private failings, Woody Allen has proven himself to be an artist. He has that going for him despite his personal crimes and misdemeanors."

Contact **Tony Macklin** at (513) 229-3434.

EVERY PICTURE TELLS A STORY -- A simple newspaper "mug shot" may convey a message to newspaper readers, two University of Dayton communication professors report in this month's *Journalism Quarterly*. Larry Lain and Phil Harwood found readers responded differently to the same version of a neutral "and very dull" business story when the mug shots accompanying the story were different. Lain and Harwood showed 500 students mug shots with neutral expressions, positive expressions and negative expressions. Readers expressed more trust in the source of the story when the man in the photo wore a pleasant expression. Deadline-driven editors, Lain says, should take a closer look at their mugs. He cited the case of a local newspaper that frequently ran a mug shot of a public official accused of wrongdoing: the man was looking over his shoulder in a defensive posture. "He looked guilty to me," Lain said.

Contact **Larry Lain** at (513) 229-2742 or **Phil Harwood** at (513) 229-2422.



The University of Dayton

For further information or assistance in scheduling interviews, contact Office of Public Relations, (513) 229-3241.